

Columbia Introduces the Mega Electric Vehicle ... Reedsburg, Wisconsin

Following months of great anticipation among industry insiders, Columbia Par Car has released the Mega – a uniquely styled and highly versatile electric vehicle. Designed to meet the demands of the rapidly expanding market for alternative fuels vehicles and the sustainability movement, the vehicles are available in either off-road Utility versions or in licensable NEV (Neighborhood Electric Vehicle) versions.



Body styles include the standard utility bed, a larger cargo flatbed with drop-down sides and tailgate, an electric tilt bed, a refuse collection and dump body, and a fully enclosed van configuration with available side roll-up doors.

A major market for these products will be College and University campuses where their maneuverability and quiet, environmentally friendly operation allow them to co-exist nicely with pedestrian traffic and narrow sidewalks, without sacrificing strength or cargo capacity. Because the NEV version is street legal, it offers an alternative to less energy efficient gas or diesel fueled trucks.

To learn more, please visit the **Industrial and Specialty Vehicles** section of this site and go to **Licensable Low Speed Vehicles**.